Citro complex M fair

CitroComplex<sup>™</sup> Hair is a high-functioning hair oil complex that adds shine and hydration to hair while helping to improve combability. CitroComplex also protects against UVA/UVB and heat damage. This product is an asset when it comes to styling and maintaining hair health.

INCI: Polycitronellol Acetate (and) Undecane (and) Tridecane (and) Simmondsia Chinensis (Jojoba) Seed Oil (and) Crambe Abyssinica (Abyssinian) Seed Oil (and) Ricinus Communis (Castor) Seed Oil (and) Helianthus Annuus (Sunflower) Seed Oil



Overall Score of CitroComplex<sup>™</sup> Hair



vs. Benchmark score of 3.6

### Amount of Shine

### Spray using CitroComplex Hair



#### Benchmark spray with oils



## 92%

preferred CitroComplex<sup>™</sup> Hair in formulation compared to benchmark hair oil complexes.

### Ease of Combability



Spray using CitroComplex Hair



Benchmark spray CitroComplex Hair makes it easier to comb and style hair. It does not leave any grease or oil behind, making it perfect for all-day wear.

"CitroComplex offers amazing shine, while improving combability and reducing frizz. It is my go-to product for easy styling."

### Decrease in Hair Damage

CitroComplex Hair was found to reduce damage by:



# 

### Benefits

- Anti-frizz Gloss & shine Improves combability Hydration Reduces build-up Heat protection
- Silky afterfeel UVA/UVB protection Reduces tackiness Moisture retention Tames hair for styling

## CitroComplex<sup>™</sup> Hair Rinse Out Hydrating Mask

Phase	Ingredient	%
А	DI Water	87.8
Α	Cetearyl Alcohol	5.0
Α	Stepanquat Soleil	2.0
В	CitroComplex™ Hair	1.0
В	Citrobutter™ S	1.0
В	Stepan-Mild <sup>®</sup> L3	1.0
В	Tocopheryl Acetate	0.2
С	Glycerin	1.0
С	Lexgard HPO	1.0
D	Citric Acid 10% Soln	q.s.

#### Procedure

- 1. In a suitable beaker, add Water. Begin heating to 75°C
- 2. In a separate container, add Phase B. Heat to 75°C, while mixing.
- 3. Add Phase B to Phase A, while mixing. Homogenize at low speed for 10 minutes.
- 4. Cool to 40°C.
- 5. Add Phase C ingredients in the order noted.
- 6. Adjust pH with Phase D.
- 7. Pour into a suitable component and enjoy!

### Observation

A silky, smooth mask that hydrates the scalp and leaves hair with better combability and more shine after rinsing.

# Our Commitment to Sustainability

For every kilo of CitroComplex<sup>™</sup> Hair sold, P2 Science will sponsor the planting of a tree.

Learn more about our Plant a Forest Initiative at http://p2science.com/about-us/.



