

# **QT-Green**



Natural multifunctional hair conditioning agent INCI: Betaine, Polyglyceryl-4-caprate, Aqua, Glyceryl acetate, Arginine

**Cationic conditioners** deposit positively charged conditioning agents onto the negatively charged hair shaft providing increased **softness** and **manageability.** Commonly these are synthetic compounds, but the cosmetic market is in need of natural solutions

Depending on the usage, the measurable performances of **QT-Green** range from an antistatic to a real conditioning agent, increasing the moisture of hair and scalp.

## Advantages at a glance







Formulator benefits Cold processable

Easy to incorporate (water soluble)
Suitable for transparent formulations
Avoids the unpleasant typical scent of conditioning agents
Increases viscosity
Improves foam stability & quality

Performances

Reduces static charge on hair Gentle on scalp & hair Increases moisture, intensive care on wet hair No greasy after-feel on dry hair

Regulatory assets Readily biodegradable China compliant ISO 16128 = 1 COSMOS certified

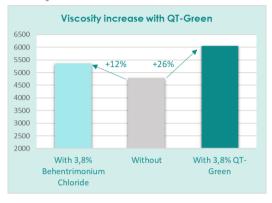
## **Multifunctional: Enhance foam**

The use of QT-Green in rinse-off formulations has no negative effect on foam, on the contrary it supports luxurous, more compact and longer lasting bubbles.



## **Multifunctional: Increasing viscosity**

It was demonstrated that QT-Green increases the viscosity of your formulation similar to or even better than benchmark Behentrimonium and Cetrimonium chloride, as well as improves the foam quality and stability.



#### Performance in haircare



QT-Green was tested against one of the most used cationic hair conditioner: Behentrimonium chloride.

QT-Green demonstrates similar performances on both dry and wet hair. QT-Green has a positive effect on the foam of the product which makes it easier to spread on wet hair formulated in hair mask.

## QT-Green, water retention

Longer water absorption time on hair strands indicates a smoother and more hydrophobic outside shaft, synonym for healthier hair structure.

QT-Green provide significantly better organized cuticles.

# Formulation example

Make me shine shampoo (internal ref:SEJ-0017AFO)

Phase	Product / INCI Name	% (w/w)
Α	Glucoside 600 / Lauryl glucoside <sup>1</sup>	21.5
	Sodium cocoyl glutamate	9.5
	QT-Green / Betaine, Polyglyceryl-4- caprate, Aqua, Glyceryl acetate, Arginine <sup>1</sup>	3.8
	Water / Aqua	60.2
	Glycolic acid <sup>1</sup>	4.0
	Elixi-KON PEHG / Phenoxyethanol, Ethylhexylglycerin <sup>1</sup>	1.0
	Fragrance	N.A.

Suppliers:



# Use of the ingredient:

0.1-0.5 % as anti-static agent 2.0-5.0 % in shampoo 3.0-10.0 % in hair mask

# **Application**

- Shampoo
- Rinse-off conditioner
- Hair mask
- Leave-on spray
- Hair serum



<sup>1</sup> Connect Chemicals